



HOT SPRING TOURISM NEWS FLASH FROM CHINA

Vol. 1

HOST/ FEMTEC CHINA OFFICE/ CHINA HOT SPRING TOURISM ASSOCIATION

Reporters / Mingle Zhao/ Fiona HU

E-mail/ femtecchina@126.com Website/ www.hstcn.com

112013

The Chinese Delegation from CHTA Attended the 66th Congress of FEMTEC

Mingle Zhao | Greece

From Oct.14 to16, the 66th Congress of FEMTEC was held at Rhodes, Greece with the attendance of the Chinese delegation from China Hot Spring Tourism Association, as well as other memberships of FEMTEC all over the world.

Mr. HUANG Zhiming, Vice-president of CHTA, made a speech at the opening, expressing the sincere congratulations to FEMTEC. Mr. Jin Yan, Vice-president of CHTA was invited to host the first session of the congress with Prof. Storozhenko and Prof. Solimene. Mr.WANG Jie, the Appointed Expert of CHTA, delivered a speech with the title of "**The Transformation and Upgrading of China's Hot Spring Industry Calls for All-round Cooperation with World Hot Springs**".

In his speech, Mr. Jeff stated: Since 1998, China has started its modern hot spring industry era. Up to now, it has made great achievements with amazingly rapid speed. At present, the number of hot spring tourists in China is around 20 Million per year. Hot spring resorts, hot spring hotels, hot spring centers of different scales and service levels can be found in cities and towns where there is hot springs with the revenue of hundreds of billions.

Varied hot spring product types have been developed during the past 15 years, such as: hot spring real estate, hot spring conference, hot spring golf, hot spring

skiing, hot spring theme park etc. The prosperous investment and development of these spring product types have attracted the entry of many famous international management companies and brands, for example, Intercontinental, Shangri-la, Sheraton, Banyan tree, etc. Health and wellness will be the key focus for the development in the comprehensive utilization of thermal water, development and design of treatment, technology and equipment, at the following stage of China's hot spring industry. And thus, we call for cooperation with global hot springs at multiple levels and in varied ways like direct investment, brand output, management service, talent training, tourist exchanging, etc. Currently, some investors in China have developed its cooperation with the outstanding teams in the world. For years, Mr. Giovaani Gurnari and his team have been invited to China by many investors, and his team has been invited to work on the designing and construction of boutique spring hotels according to the international standards. And meanwhile, the set-up of a spa technology researching center in China has been proposed.

The transformation and upgrading of China's hot spring industry has been launched with demands for all-round cooperation with world hot springs. At the present, cooperation between Chinese investors and world top teams has been started. Besides, cooperation negotiations concerning investments, management services and brand outputting, etc. between world spa brands and Chinese spring investors have been on-going. Firmly, we believe that China's hot springs will catch up with the global space very soon in the following years and realize the deep integration between Eastern and Western hot springs.

Besides, Mr. HUANG Zhimin, was awarded as "THE BEST THERMAL ADVERTISING" by FEMETC for its remarkable performances in the communication of thermal culture.

Exchanges and communications seminars on talents training, international tourists were been discussed by FEMTEC and CHTA during the congress.





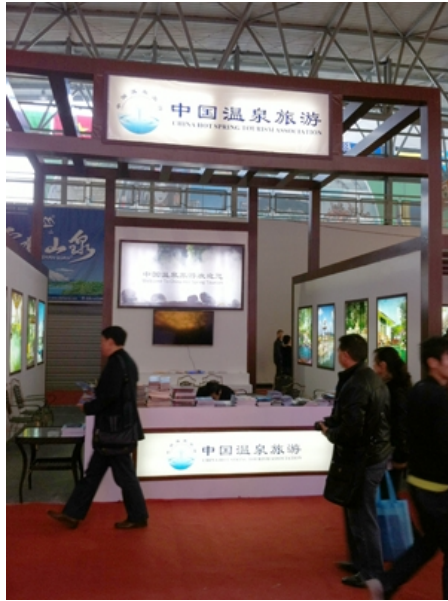
112013

CHTA Attended 2013 China International Travel Mart at Kunming

Mingle Zhao | Yunnan

On Oct.24, the **2013 China International Travel Mart**, hosted by National Tourism Administration, the People's Government of Yunnan Province and China Civil Aviation Administration, had grand opening with thousands of travel service suppliers throughout the world. CHTA delegation, under the leadership of Mr. ZHANG Yue, Secretary General of CHTA, attended the mart with well-prepared introduction of China hot spring tourism.

At the mart, China hot spring tourism attracted lots of eyes from travel purchasers and suppliers both at home and abroad, as well as international medial groups. Mr. ZHANG Yue told the reporter that CHTA was going to introduce 10 boutique travel routes in 2013, combining hot springs with tourist sightseeing, hoping to make every tourist enjoy joyful sightseeing in the daytime; while enjoy comfortable and sweet hot spring and wellness services at night. These scheduled Top Ten Travel Routes will be put to the market and introduced to the world by travel agencies, travel organizations, travel clubs and Medias, so as to bring more tourists both at home and abroad for CHTA memberships.



112013

Fujian Hot Spring Tourism Achieved its First Peak during the National Holiday in 2013

Fiona Hu | Fujian

From Oct. 1 to Oct.7, 2013, Fujian hot springs had achieved a remarkable breakthrough of 120,000 tourists. By the end of this Golden Holiday, Fujian Branch of CHTA, made statistics on 19 top hot springs in Fujian Province, found that around 120,000 tourists had been received, with total revenue of around RMB 26 Million for 7 days.

According to the statistics, Riyuegu Hot Spring Resort, Guian Hot Spring, Qidie Hot Spring and Qingyun Mount Yu Hot spring are top 4 leading figures.

As the Hot Spring Capital of China, Fuzhou has been well-known for its long thermal history and good thermal resources over years. Over decades, Fuzhou has developed its hot spring industry from culture perspectives, In recent years, traffic services have been greatly improved by Fuzhou for the purpose of offering as many supports to the development of this sunrise industry as possible.





Rose Pool



Chinese Alcohol Pool





Lemon pool



Lotus Pool



Taiqi Pool

112013

A New Hot Spring Town Will be Opened to the Public this Winter

Mingle Zhao | Harbin

It's informed that Bin County Hot Spring Town will be finished to the public before the beginning of this winter in December 2013.

This thermal resort is located at Yingjie Tourism Park, of 60-kilometer drive to the downtown of Harbin. The well depth is 2180 meters, the temperature is about 53°C, the flow quantity is 20 tons per hour. Pursuant to the water quality inspection report, the spring has very good effects on chronic and skin diseases. More than hundreds of Millions was invested to a hot spring hotel by Yingjie Tourism Park. The hotel was built in the originally ecological style with large open-air springs everywhere, with the distribution of intact large tracts of the original ecological scenic spot. Mountains, waters, lakes, trees, all together bring out the best in each other.

The hotel has 63 guest rooms, a Chinese restaurant and a cafe, a banquet hall, a multi-function hall, a hot springs health tea house, a TCM medical center, chess and card center, a beauty center, a leisure hall, 3-D theater and other entertainment facilities.





View of Harbin

