

HOT SPRING TOURISM NEWS FLASH FROM CHINA Vol. 19

HOST/ FEMTEC CHINA OFFICE/ CHINA HOT SPRING TOURISM ASSOCIATION

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102013

The 8th Guangdong (Longmen) International Hot Spring Tourism Festival will be held in November

Mingle Zhao | Guangzhou

On Oct.10, the press conference of the 8th Guangdong (Longmen) International Hot Spring Tourism Festival was held at Guangdong Provincial Tourism Administration. As announced, this festival will be held from November 4 to 5 at Dipai Hot Spring Resort.

It's introduced by the authority that Guangdong Hot Springs now is heading to the international market. More than 10 Buyers from Germany, Switzerland, Austrilia, etc will cooperate with hot springs at Longmen; sign purchase contracts over some high-end hot spring products with Longmen, develop communications and talks concerning the development of eastern and western hot spring industry as contents of this festival.

Besides, China Hot Spring Investing & Financing Forum will be held accordingly during the festival. Experts from the national Land Planning branches, investors and developers from spa brands throughout the country, researchers and experts from Taiwan spa industry, are invited to attend the forum for free talks on topics as follows: How to use the land resources by HSR? How to solve the problem in the lack of currency? How to avoid capital risks in fast financing?





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New Development Plan of Guangdong Yulinmen Hot Spring

Fiona | Guangzhou

Recently, Guangdong Yulinmen Hot Spring celebrated its 6th anniversary with a grand press conference of its spring products.

It's learnt that Yulinmen Hot Spring has made out its new development according to its long-term researches on China hot spring industry for years. In consideration of the current development situation and national tourism demands, Yulinmen planned to develop wellness and health spring products together traditional Chinese medicine, Golden Bulert Service together international standards, Golf clubs for top fashionable customers, etc.











102013

Hot Spring Tourism and Ecology Tourism Became the top Choice for Guiyang

Fiona | Guizhou

It's reported by Guiyang that more than 28Million tourists have been received by Guiyang tourism during the National Holiday, from October 1 to October 7, which brings the total revenue of RMB 0.2 Billion.

According to the statistics, revenue from hot springs is RMB 970 Million during 7 days. Poly Hot Spring has received more than 8680 tourists; Guiyu Hot Spring was 11642, Xifeng hot Spring was19690, Kaiyang Machahe was 5040.

As located at the southwest of China, Guiyang has very cool weather during this

holiday. Additionally, the national policy on tourism gave more free chances for auto-drive tourists.









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The Open of China International Travel Mart in 2013 at Kunming

Mingle Zhao | Kunming

It's announced that China International Travel Mart in 2013 will be held at Kunming, which is organized by National Tourism Administration, Yunnan Provincial Tourism Administration and Civil Aviation Administration of China from October 24 to October 27.

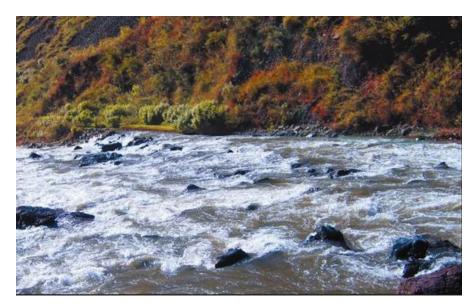
In order to display China's hot springs and its spacious market to the world, China Hot Spring Tourism Association has organized the display booth for its membership all over the country. As introduced, the development history of China's hot spring industry as well as selected great hot springs would be displayed in varied ways to the world during the mart.



View of spas of Yunnan







View of the landscape



102013 Lindian Spring Paradise is coming Fiona | Heilongjiang

As reported, Lindian Spring Paradise has been opened to the public on October 1 for its test operation. Children and the Old who is over 65 are freely received. More than10 thousand tourists have been received on the first day of its test operation.

This Spring Paradise was located at Lindian County, Daqing City, Heilongjiang Province, which has been awarded as China Hot Spring Town in the early of 21 century. Thhis paradise was construued with the total investment of RMB 52.3 Million, covering a total area of 80 thousand Square meters.



