



HOT SPRING TOURISM NEWS FLASH FROM CHINA

Vol. 18

HOST/ FEMTEC CHINA OFFICE/ CHINA HOT SPRING TOURISM ASSOCIATION

Reporters / Mingle Zhao/ Fiona HU

E-mail/ femtecchina@126.com Website/ www.hstcn.com

092013

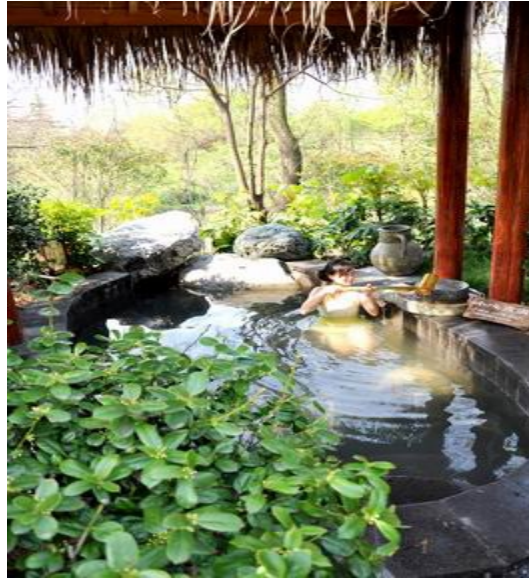
A New Hot Spring Tourism Resort is Planned for Konggang New Town of Yangzhou City

Mingle Zhao | Yangzhou

As located at Jiangdu District of Yangzhou, Konggang New Town is the new development target of the local government. It's discovered in the 1970s that there was a very nice hot spring, whose temperature was over 70 °C, at Konggang New Town. In 2003, the closed spring was opened to the public for exploration and further development.

A hot spring resort is scheduled, with the joint of an OUTLETS Shopping Mall for the birth of Konggang New Town.

According to the governmental plan and strategy, famous spring investors and developers are warmly welcomed with very favorable policy supports. "In the future, the born of this hot spring resort will add more spice to the tourism industry of Yangzhou City, as well as more tourists." introduced by the principal reporter of this project.



092013

New Approaches Were Adopted to Improve the Poor Market in Summer

Fiona | Hunan

As located at the southwest of Ningxiang County, Hunan Province, Huitang spring is well-known as the TOP THREE High TEMPERATURE Springs in China with a long history of around 2000 years. Its temperature is 89.5°C; the daily

flow quantity is more than 10000 tons.

In 1960s, Huitang spring was firstly exploited as the sanitarium (medical center) for State enterprises workers and governmental officials.

However, it's reported that even Huitang, such a famous spring, encountered difficulties in promoting its business ratio in summer in recent years. Like most of the spring resorts and centers all over the country, Huitang has realized this problem, and been searching for solutions for many years.

Reconstruction of spring facilities and buildings, service facilities, establishment and development of new shinning tour sightseeing spots has been started since 2008. More than FIVE spring resorts of much large scale, newly built water parks, have been finished up to now.

In order to attract more eyes from the mass tourists, a series of activities concerning having a try of Huitang spring were held this August.





092013

Angsana's First Arrival at Tengchong in 2013

Mingle Zhao | Yunnan

On August 1, Tengchong Angsana Spring Village launched its open to the public with big discounts and varied priorities. It is the first hot spring resort of Angsana in China, which is 30 minute's drive to Tengchong airport.

Tengchong Angsana Spring Village lies in the tranquil mountains of western Yunnan with volcanic landscape. It has 28 spring cabins and 9 spring villas, all with independent spring pools. There are 43 pools with different styles and design characteristics lying both inside and outside of the whole village. Thus, Tengchong Angsana Spring Village is the first choice of tourists who is longing

for tranquil leisure destination in China.

As the twin brand of Banyan Tree, Angsa has been well-known by the Chinese market since the first entry of Banyan Tree group.



View of Banyan Tree spa hotels in China





092013

More than 10 Spring Projects Flower at Liaocheng City, Shandong Province

Mingle Zhao | Shandong

It's reported by the People's Government of Liaocheng Municipality that Liaocheng has developed its rich thermal springs since the declaration of national policies and supports regarding leisure tourism industry in recent years. Up to now, there are more than 10 spring projects are under development.

Besides, development of spring manufacturing, spring breeding & livestock industry has been advocated and promoted by the local government in order to build a well-known spring tourism destination all over the country with the aim of strengthening the economy.



