

# **HOT SPRING TOURISM NEWSLETTER FROM CHINA**

**Vol. 6**

**HOST/** FEMTEC CHINA OFFICE/ CHINA HOT SPRING TOURISM ASSOCIATION

**EDITOR/** Mingle ZHAO / Fiona HU

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092012

## **The International Hot Spring & Tourism Festival was held at Yingkou, Liaoning Province**

Mingle Zhao | Liaoning

This August, Yingkou held the international hot spring & tourism festival at Bayuquan District, which is located at Liaodong Peninsula, the second largest peninsula in China.

With its long history and romantic beaches, Yingkou, a very beautiful city, held this festival as a part of the celebrating activities of the development of hot spring and tourism in Liaoning with important attention from the provincial government to local departments.

Officials and leaders from government of different classes of Liaoning Provincial People's Government and Yingkou Municipal People's Government , experts home and abroad of hot spring, representatives from hot spring developers, investors attended.

As learnt, Liaoning Province regarded this festival as an important carrier of exploring the market and influence of its hot springs.



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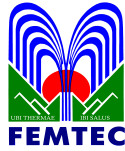
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The opening ceremony



View of Yikou's hot springs



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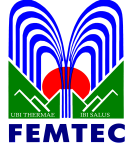
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View of Yikou's hot springs inside



View of the Newly Built Thermal Town at Yingkou



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## **A Natural Medical Hot Spring at Tibet**

Mingle | Tibet

Churongma Hot Spring is located at Nima County of Naqu District, Tibet, with an altitude of 4,800 meters. Since it's located at the mountain of such an altitude, only the locals visit the hot spring at their free time. Very few travelers have been to the hot spring due to the landscape there is Karst Physiognomy.

The locals enjoy this hot spring for health and wellness after their daily work, or at their free time. And it's said that people could become energetic and get spirited after a bath at the hot spring.



View of the landscape of Naqu District, Tibet



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View of the landscape



View of the locals enjoying hot springs outside



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## **Hot Springs in Hubei Province Suffer from the Summer**

Mingle | Hubei

Hubei province is one of the biggest provinces in Central China with very long history and plentiful cultures, landscapes as well as more than 60 hot spring resorts, among which, 13 hot springs are of the invest amount at RMB 100 million.

Hubei usually is entitled one of the four hottest cities in China, after Nanjing, Chongqing and Tulufan in Xinjiang. This summer, hot springs in Hubei encountered the big problem-high temperature lasts for nearly four months with very few tourists. A great number of hot spring resorts in Hubei employed discounts, coupons to attract more customers, but failed in the end.

It's investigated that many resorts fire most of its employees to reduce its expenditure from the early of May, also is called the beginning of the off-season. To their sadness, it's more difficult for them to get the employees back when it comes to the blossom season (usually it's from September, every year). Besides, reducing hands at off-season exerts very bad impacts on the service quality of hot spring resorts. But these resorts could not find an effective solution to the problem.



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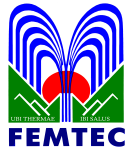
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The Yellow Crane Tower of Hubei



View of Hot spring in Hubei



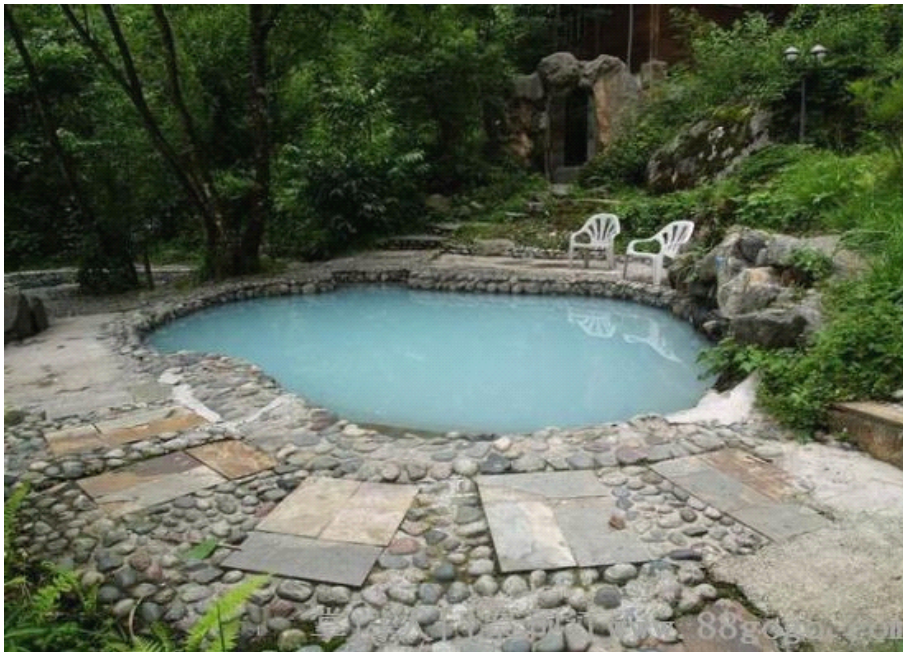
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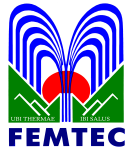
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Hot spring at Xianning Municipality, where most of the hot springs located







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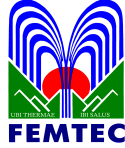
View of Hot springs in Hubei

092012

**The Press Conference of the 65<sup>th</sup> General Assembly will be held this September**

Fiona | Nanjing

As learnt from Nanjing, the 4<sup>th</sup> Nanjing • Tangshan International Hot Spring Tourism Culture Festival & the 65<sup>th</sup> General Assembly will be held at Nanjing, this September. Officials and leaders from the government of Nanjing will attend.



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Prof. Giovanni Gurnari from FEMTEC is invited by Nanjing to attend the conference for more communication and coordination on the preparations for the assembly this October.

More than 28 media groups were invited to attend the meeting and make reports. The exact date of the conference will be decided by the invited provincial government speakers, maybe on September 24, or maybe September 26.



View of Tangshan Hot Springs