



HOT SPRING TOURISM NEWSLETTER FROM CHINA

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082012

The 8th Training Class for the Implementation and Promotion of China Hot Spring Sector Standards at Fujian Province

Mingle Zhao | Fujian

Recently, more 50 participants from hot spring enterprises all over the country, officials from tourist administrations attended the 8th Training Class for the Implementation and Promotion of China Hot Spring Sector Standards at Tianyi Hot Spring Resort of Fujian Province.

ZHANG Yue, Secretary-General of China Hot Spring & Tourism Association (CHTA, for short) made a speech to encourage the students to study hard during the training courses.

The aim of the training class was preaching the newly made metrics of China hot spring and tourism sector, discussing programs of building healthy tourism with wellness and glamorous cultures.

This training class plays important role in promoting the development of Fujian Hot Spring Sector in the following years, guides enterprises and participants of the sector to improve themselves with national standards and sector metrics.



A glimpse of the training class

082012

Fujian Held the First Healthy Spa Forum

Mingle ZHAO | Fujian

Under the organization of Fujian branch of China Hot Spring Tourism Association and Longyan Municipal Tourism Administration, Fujian Province, the first Healthy Spa Forum was held at Liancheng County of Longyan currently. Mr. Zhang Yue, Secretary General of CHTA, attended the forum and made a speech.

Hot topics concerning the development of the health cultivation function of hot springs in Fujian were raised and discussed by experts from Guangzhou, Xiamen and Fuzhou, local officials and enterprises' managers at the forum.

After the forum, Longyan Declaration, aiming at protecting hot springs, advocating the idea of the close links between human wellness and hot springs, respecting the indispensable role of hot springs in the growth of national

tourism economy was passed.



Experts made speeches at the forum



Tianyi Hot Spring Resort, Fujian Province



Surrounding of Tianyi Hot Spring Resort

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Beijing is Making Water Quality Metrics for Hot Springs

Mingle ZHAO | Beijing

Recently, Beijing Health Inspection started the examination program on hot spring resorts of Beijing. All hot spring resorts will be examined, especially the quality of water.

As learnt, Beijing is going to introduce laws and regulations about water quality control at hot spring resorts after the completion of this examination program. Regulations and metrics about the sanitation and service standard will be made accordingly, so as to improve the sustainability of hot springs.

Hot springs of Beijing is one of the top four hot springs in China, after Nanjing Tangshan, Guangdong Conghua and Anshan Tanggangzi of Liaoning Province.



View of Xiaotangshan Hot Spring, Beijing



View of Xiaotangshan Hot Spring, Beijing



View of Tangshan Hot Springs, Nanjing



View of Tangshan Hot Springs, Nanjing



View of Conghua Hot Springs, Guangdong Province



View of Conghua Hot Springs, Guangdong Province



View of Anshan Tanggangzi Hot Springs, Liaoning Province



View of Anshan Tanggangzi Hot Springs, Liaoning Province

082012

The Wireless APPstore for Hot Spring & Tourism Guide in China Has Been Born

Fiona HU | Guangzhou

On August 1, the wireless appstore of Hot Spring & Tourism guide in China has been introduced to consumers and cell phone end-users. The Appstore is first Android mobile phone hot spring & tourism guide by Thermae Travel, which is **China's only** media group in the hot spring & tourism sector that incorporates magazines, website, wireless APPstore of hot spring & tourism, mobile weekly report, and Members' Club, integrates hot spring & tourism sector information and industry resources both home and abroad under the charge of National Tourism Administration and China Hot Spring Tourism Association.

Wireless APP store has wide applicability to all sorts of different needs of hot spring & tourism sector. It is the information terminal of introducing hot springs & tourism, aiming at serving hot spring tourists with comprehensive suggestions and guidance concerning trips, holidays and hot springs, showing consumers information of hot springs and tourism under different contents with words and pictures in a clear way, offering consumers information of every hot spring resort in China, as well as pictures took at scene, providing consumers with the addresses, telephone numbers, prices, the latest of special offers and current prices .

Besides, IOS Apple cell phone version of this wireless application has been under the examination and approval, and will be introduced to consumers in the near future.

If you want to touch the newly designed hot spring & tourism guide, please click here for the downloading address:

<http://apk.hiapk.com/360/details?apkid=729670&module=512&info=>

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A Glimpse of the New Guide